

Ask an Author! How to Build Stronger Connections between Instructors and Students  
with James Morris & Betsy Barefoot  
Feb. 6 @ 12PM ET

It can be disheartening to speak to a sea of blank faces or black Zoom screens. Meaningful connections between instructors and students are at the core of the educational experience, and for many of us, the very reason we teach! Join an interdisciplinary panel of Macmillan authors for a conversation on the importance of instructor and student connections and practical tips for helping to forge that bond.

1. As authors, you're both clearly invested in student success. Can you tell me a little bit about why you decided to become a textbook author and what you are hoping to provide for students?
2. So clearly this connection to students is something that really matters! Can you tell us a little bit about why it is so important and how it might benefit the students?
3. You both have a ton of experience in the classroom--how have you found yourself adapting to meet student needs over the course of your career?
4. I imagine one of the big changes you've seen is the evolution of technology in the classroom. What are some ways you've used technology to connect with your students?
5. What advice would you give an instructor who is looking to really forge those relationships with their students? Are there any practical tips, best practices, or tools you have found especially helpful?