

# Developing Generative AI Literacy and Ethics

## A New Content-First Assessment in Achieve

### Give your students the tools to think critically and ethically about AI

Generative AI is transforming how students read, write, and think. To succeed, they need more than quick tips—they need a strong foundation in both the **possibilities and the responsibilities** that come with using AI. This 30-minute interactive module helps students build the critical thinking and ethical decision-making skills they'll draw on throughout college and in their professional lives.

Making Ethical Decisions



Credit: Shutterstock AI/Shutterstock

*It's OK to use AI ethically, and sometimes even in gray areas. But using AI in academically dishonest ways is a dead end for your learning and thinking, and may have serious consequences.*

Okay, so we've talked about the principles. Let's walk through some real-world situations you might encounter and think them through together. No easy answers here, just us applying what we've learned.

Scenario 1: Writer's Block

### Key topics in this self-paced module include:

- **Understanding Generative AI:** What it is, how it works, and its limitations.
- **Critical Thinking and AI:** Recognizing myths, evaluating AI output, and helping students maintain their own voice.
- **Ethical Usage and Academic Integrity:** Transparency, data privacy, copyright, and protecting student work.
- **Effective Use of AI:** Writing strong prompts, avoiding common pitfalls, and iterating thoughtfully.
- Each section includes **knowledge checks and reflection** to reinforce concepts and encourage personal responsibility.

### Why it matters for your students

- **Builds core AI literacy** essential for academic and professional success.
- **Strengthens ethical reasoning** to promote integrity in their work.
- **Encourages student agency** by helping them make informed choices about when and how to use AI.

### Available now in all English and History Achieve courses!

Contact your Macmillan representative or visit  
[macmillanlearning.com](https://macmillanlearning.com) for more information