



#### FORMATIVE ASSESSMENT:



Knowing that more and more students are expecting to do coursework online and on the go, **Achieve Read & Practice** is our newest digital offering for today's students—the marriage of our adaptive quizzing product and our mobile, accessible e-book, in one easy-to-use and affordable product. Check it out!



**LaunchPad** helps students achieve better results by providing a place where students can read, study, practice and complete homework. Create the perfect course for you and your students with LaunchPad.



With **Sapling Learning**, every problem counts; student get wrong answer-specific feedback with nearly every problem so they learn from correct and incorrect answers. And, since Sapling is “book agnostic”, instructors can use Sapling’s superior assessment and remediation with any textbook they like.

#### COURSEPACKS, LAB MANUALS, & CUSTOMIZED COURSES:



**Hayden-McNeil** is the gold standard in custom publishing and has been delivering excellence to the higher education market for over 28 years. Our tag line is “Your Words. Your Way.®” which embodies our mission of working with instructors to develop customized course curriculum to match their unique teaching approach. Custom solutions range from simple print to complete online courses.



**iClicker** is a mobile solution that enables instructors to incorporate multiple question types into their courses including open response, target and numeric questions, as well as exit polling for each class session.

#### OPEN EDUCATIONAL RESOURCES:



**Intellus Open Courses** (IOC) enable instructors to offer low-cost course resources to their students without sacrificing quality by utilizing curated open educational resources (OER) that can be customized and delivered through the campus LMS.

To learn more about how Macmillan Learning solutions can help you teach your course your way, please visit:  
<http://go.macmillanlearning.com/your-course-your-way>