

# Current research you can trust. A book your students will read!

*Psychology*, fourteenth edition provides the most up-to-date information, including exciting findings, examples and ideas.

The printed textbook is accompanied by the new **Achieve** online learning platform, which includes a complete interactive e-book with integrated students resources, LearningCurve adaptive quizzing, videos, simulations, and PsychSim, curated by the authors themselves.

## New to This Edition

**New co-author, June Gruber** (University of Colorado, Boulder) known for her research on positive emotion and psychopathology, her extensive collaborations with fellow scholars, and her efforts to mentor younger scholars.

**Rigorous Updating** (1427 citations from 2019–2022) including the latest updates in each of the field’s subdisciplines.

**Modular Format** with each chapter consisting of a series of standalone teaching units. This gives students more manageable reading segments and instructors the option of assignment any or all modules within a chapter in any order.

**Improved Student Preface and a NEW Student Success Activity in Achieve** to help students start to think critically and to consider the psychology in the context of their own lives.

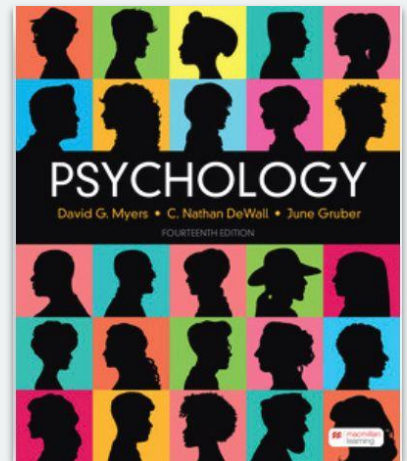
**Expanded Video Collection for Introductory Psychology** (200 total videos; 132 new) with new videos on loneliness and the brain, iGen, COVID and stress, Black Lives Matter/racial trauma, online dating, and issues faced by transgender youth.

**Evolving Coverage of Diversity, Inclusion, Gender, and Sexual Orientation** including extra reviews from experts and instructors and extensive refinements in language and photo selections.

**Coordination with APA’s 2021 Introductory Psychology Initiative (IPI)** for instructors interested in following these new guidelines.  
New assignable How Do We Know Ourselves essays drawn from David Myers’ new trade title.

**Improved, easier-to-use Instructor’s Resource Manual (IRM)** by award-winning teacher Elizabeth Hammer (Xavier University) including a “Diversity in Psychology: Spotlight on Women” collection of 17 activities, as well as two new activities on diversity in psychology by Salena Brody (University of Texas, Dallas).

**New research and research design-oriented clicker questions** by Jennifer Zwolinski (San Diego University) to help engage students on research topics.



## Psychology

Fourteenth Edition

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Paperback Edition ISBN: 1319539084

### Readability/Lexile Measure:

Grade Level: 10.3

Lexile Measure: 1100L – 1200L



“These [LearningCurve quizzes in Achieve] are invaluable for helping students assess their mastery of the material and also for helping me know who needs help.”

– Kelly Cate  
University of North Georgia

## Features You Know & Love

**A Trusted Author Team** brings a wealth of teaching and research experience to the written text and interactive resources in Achieve.

**Critical Thinking** Introduced in Chapter 1 and students are encouraged to examine sources and evidence and to consider voices and ideas from diverse perspectives throughout.

**Always Remarkably Current** to help students walk away with the most accurate, current understandings of psychology to apply in their own lives and work.

**A Global Perspective** with the authors offering a world-based psychology for their worldwide student readership.

**An Effective Study and Learning System**—in the text and Achieve—that exemplifies best practices from learning and memory research.

## Author-Created Achieve Activities

- **How Would You Know?** shows how psychological research begins with a question—and how key decision points can alter the meaning and value of a psychological study.
- **Assess Your Strengths** let students apply what they are learning to their own experiences.
- **"Thinking Critically About..."** Infographic Activities guide students to consider available empirical evidence before drawing conclusions.

## Supplements

- Lecture Slides
- Faculty Guide
- Instructor's Resource Manual
- Lecture Guides
- Test Bank
- Achieve (1-use and 6-use)
- MCAT Correlation Guide

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**An all-in-one courseware package where students can read, study, practice, complete homework, and more.**

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