

Over **5,000** instructors are using iClicker to engage more than **1.2 million** students

Here's how they get it done.

59% instructors who use iClicker plan to use it primarily to encourage student participation.

But they get so much more out of the student engagement system.

91%
use iClicker to poll
and quiz students

70%
use iClicker to identify
misconceptions

53%
use iClicker to
take attendance

**Instant feedback is essential to judging students
understanding of current topics**

“I like student engagement and participation, but I also want them to be evaluated throughout each chapter. iClicker allows both to happen. It is easy to use and affordable for students.”

—Jessica Wagner, *Utah Valley University*

**Educators want classroom
engagement in tools that**

- Increase student engagement and preparedness
- Are worth the time they spend setting it up
- Are easy to use while teaching

83%
of users said they
got that with iClicker

“Easy to use, flexible, and really helps with student engagement”

—Elizabeth Schmitt, *SUNY College at Oswego*

 **iClicker**

Nothing beats the original

The majority of respondents thought iClicker was better than similar products like Kahoot! Poll Everywhere, Mentimeter and Top Hat Classroom

“I love iClicker and the pedagogy it allows. There are some free versions, but they aren't quite as good if one is using this type of learning extensively.”

—Mike Dorrell, *Point Loma Nazarene University*

